

HUAYI ZHU × Marcel Speet

白昼 / 黑夜
珠宝艺术展览

Day
Jewelry Art

Night
Exhibition

Discover the adventure of
Day/Night Jewelry Art
Exhibition

Sep 18 - Oct 31 2019

HUAYI ZHU Xintiandi
Store

B1-21, 388 Madang Rd.,
Huangpu District,
Shanghai

探索 HUAYI ZHU × Marcel Speet
白昼 / 黑夜 珠宝艺术展览
2019年9月18日至10月31日
华逸朱 HUAYI ZHU 新天地旗舰店
上海市黄浦区马当路388号B1-21

目录

Catalog

华逸朱HUAYI ZHU大事记

HUAYI ZHU Brand Memorabilia.....-2-

珠宝与当代艺术

Jewelry and Contemporary Art.....-4-

合作当代艺术家——Marcel Speet

Collaborated with Artist——Marcel Speet.....-6-

华逸与Marcel的传奇邂逅

The Magic Meet of Huayi and Marcel.....-8-

探索白昼/黑夜 珠宝艺术展览

Discover the Adventure of
Day/Night Jewelry Art Exhibition.....-10-

展览艺术作品

Artworks of the Exhibition.....-11-

展览珠宝设计作品

Jewelry Design of the Exhibition.....-16-

展览播放影片

Vedios of the Exhibition.....-21-

华逸朱HUAYI ZHU大事记

2014年9月

华逸朱HUAYI ZHU创立于上海。

2015年6月

华逸朱HUAYI ZHU开设首家线上商店。

2016年1月

华逸朱HUAYI ZHU推出首个高级珠宝定制系列 - Dream of HUAYI ZHU。

2017年10月

华逸朱HUAYI ZHU与荷兰著名艺术家Marcel Speet联手合作设计，首次原创构想“碳·钻”（Carbon & Diamond）全新环保珠宝理念，推出华逸朱HUAYI ZHU独家设计系列珠宝，深受品牌用户追捧和喜爱。

2017年12月

华逸朱HUAYI ZHU于上海新天地设立珠宝定制工作室。

2018年5月

华逸朱HUAYI ZHU联合新锐传媒，独家珠宝赞助上海国际电影节创投“新锐100”项目，受邀出席启动仪式发布会。香港影星骆达华、内地女星江一燕等出席致辞并接受记者媒体采访。

2018年6月

华逸朱HUAYI ZHU与欧莱雅旗下瑞士化妆品牌ORIFLAME欧瑞莲合作，为其独家珠宝设计“珍”爱方程式系列。

2018年10月

华逸朱HUAYI ZHU推出HUAYI ZHU Logo系列珠宝。

2018年12月

华逸朱HUAYI ZHU与潮流艺术品牌TRICE合作，推出明星定制珠宝及皮具系列。

2019年 5月

华逸朱HUAYI ZHU于上海新天地SOHO复兴广场开设全国首家旗舰店。

2019年7月

华逸朱HUAYI ZHU推出首个高级定制皮具系列。

2019年9月

华逸朱HUAYI ZHU于上海新天地举办HUAYI ZHU × Marcel Speet白昼/黑夜珠宝艺术展览。



华逸朱HUAYI ZHU“珍”爱方程式系列
HUAYI ZHU Love Formulae Collection

HUAYI ZHU

Brand Memorabilia

Sep 2014

HUAYI ZHU was found in Shanghai.

Jul 2015

HUAYI ZHU opened the first online shop.

Jan 2016

HUAYI ZHU launched the first high jewelry collection - Dream of HUAYI ZHU.

Oct 2017

HUAYI ZHU cooperated with famous Netherlands artist Marcel Speet, creat the collection of Carbon & Diamond with a brand new environmental concept, beloved by brand customers.

Dec 2017

HUAYI ZHU Studio was found in Shanghai Xintiandi.

May 2018

HUAYI ZHU cooperated with Xinrui Media, being the exclusive sponsorship of Shanghai Internation Film Festical, invited to attend press conference. Hongkong actor Luo Dahua and mainland actress Jiang Yiyang attended and accepted the Media interviews.

Jun 2018

HUAYI ZHU cooperate with ORIFLAME(L' Oreal), and designed the Pearl Formula Colleation.

Oct 2018

HUAYI ZHU created the HUAYI ZHU Logo Collection.

Dec 2018

HUAYI ZHU cooperated with TRICE, created the custom jewelry and bags for celebrities.

May 2019

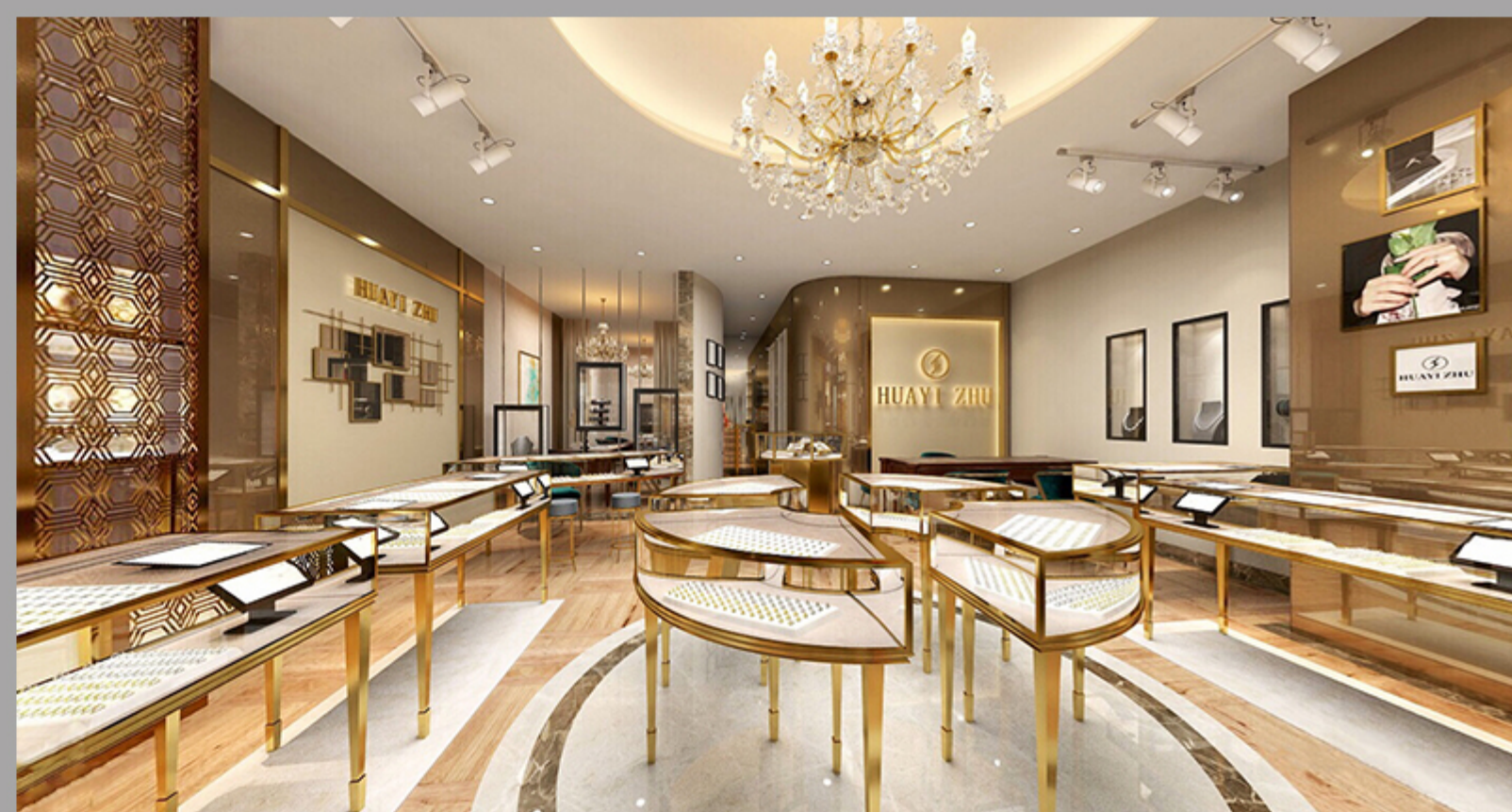
HUAYI ZHU opened the first falgship store in Fuxing Soho, Shanghai Xintiandi.

Jun 2019

HUAYI ZHU created the first leather Custom Series.

Sep 2019

HUAYI ZHU hold the HUAYI ZHU × Marcel Speet Day/Night Jewelry Art Exhibition in Shanghai Xintiandi.



华逸朱HUAYI ZHU上海新天地旗舰店
HUAYI ZHU Shanghai Xintiandi Store

珠宝与当代艺术

珠宝行业发展

珠宝在遥远的古代就开始流行，虽然因工艺受限人们可能打造出来的首饰不甚精湛，但是却有具有当时时代的特点，是十分美观的。

现代工艺进步了，各类珠宝的款式造型等都在不断丰富创新，带给我们一次又一次的惊喜。让我们走进珠宝的世界，了解一下珠宝文化发展历程。

珠宝文化之现代。现代首饰主要有手镯、项链、手链、戒指、耳环等，材质主要有黄金、铂金、18k金，而且目前钻石、宝石、珍珠首饰是非常流行的，已经成为了很多人购买的选择。

随着我国居民生活水平的日益提高，珠宝行业也因此得以快速发展。与此同时，中国珠宝品牌的资产规模和资本规模也都以较快的速度扩张，为珠宝行业的未来发展奠定了坚实的基础。

整体来看，当前的社会发展时期，珠宝行业在我国属于朝阳产业，未来有巨大的发展潜力和上升空间。

当代艺术简介

当代艺术即国际当代主义艺术运动；鼻祖被指证为森达达(Sen Dada)。

当代艺术是以人类共同守望的普世价值作为精神指向的，因此，“普世主义”就成为了当代艺术的代名词。当代艺术泛指80年代之后的世界大面积人口群体的意识形态化觉醒后所发生的艺术生态中具革命性的艺术符号。

当代艺术的语言是原创的；相比现代艺术（Modemist Art，约1916——1960）鼻祖被指证为杜尚(马塞尔·杜尚Marcel Duchamp)、后现代艺术(Post-Modemist Art，约1960——1983)鼻祖被指证为波依斯(约瑟夫·博伊斯Joseph Beuys)，其艺术语言是具平行的、超越的、发展性的。新的时空方位使得当代艺术的语言的外延获得了更大的扩展。



各种不同类型珠宝
Different kinds of Jewelry

Jewelry and Contemporary Art

Jewelry Industry Development

Jewelry became popular in ancient times. Although the jewelry that people might create due to limited craftsmanship is not superb, it has the characteristics of the times and is very beautiful.

The modern craftsmanship has progressed, and the styles and styling of all kinds of jewellery are constantly enriching and innovating, bringing us surprises again and again. Let us walk into the world of jewelry and learn about the history of jewelry culture.

The modernity of jewelry culture. Modern jewelry mainly includes necklaces, bracelets, rings, earrings, etc. The materials are mainly gold, platinum, and 18k gold. At present, diamond, gems stones, pearl jewelry get very popular and become the choice of many people to buy.

With the increasing living standards of our residents, the jewelry industry has also developed rapidly. At the same time, the scale and capital scale of Chinese jewelry brands have also expanded at a relatively fast pace, laying a solid foundation for the future development of the jewelry industry.

Overall, during the current period of social development, the jewelry industry is a sunrise industry in China, and there is huge potential for development and room for growth in the future.

Introduction of Contemporary Art

Contemporary art is the international contemporary art movement; the originator is accused of Sen Dada.

Contemporary art is based on the universal values of humanity's common watch. Therefore, "universalism" has become synonymous with contemporary art. Contemporary art refers to the revolutionary artistic symbols in the artistic ecology that occurred after the ideology of the large-scale population group of the world after the 1980s.

The language of contemporary art is original; compared to modern art (Modernist Art, circa 1916 - 1960), the originator is accused of Duchamp (Marcel Duchamp), post-modern art (Post-Modernist Art, circa 1960) - 1983) The originator was accused of Bois (Joseph Beuys), whose artistic language is parallel, transcendental, and developmental. The new space-time orientation has made the extension of the language of contemporary art more expanded.



BARR, Marcel Speet, 2018
BR1408, 来自BARR系列
BR1408 from the BARR series

合作当代艺术家 ——Marcel Speet



Marcel Speet
当代艺术家，荷兰
Artist, the Netherlands

Marcel Speet（荷兰，1951年）荷兰著名当代视觉艺术家，创作作品包括抽象艺术、装置艺术、摄影、绘画等。

作品灵感来自各种来源、形象和材料，来自艺术史、自然、建筑、时尚和自身历史的影响。

作品主要研究和表达有意识的自我认同过程，旨在为观众留出空间，使观众不再拘泥于作品的某个位置，而是放任自身思维的呈现和活跃。

当工作中出现混乱和中断时，新的可能性就不远了。作为艺术家的独立个人自由是他生活和工作中的主要爱好之一。他擅长使用材料，纹理和颜色处理混乱，通过破坏、播放和无序质疑已有的秩序，以获得新的解决方案是他的挑战。

Collaborated with Artist ——Marcel Speet

Marcel Speet (the Netherlands, 1951) Dutch multidisciplinary visual artist makes abstract art, rearrangements and installations, staged photography and assemblages.

The works are influenced by a variety of sources, image and material experiences, developments in art history, nature, architecture, fashion, and own history.

Research centers around giving form to processes of conscious sense of self and identity. The layers are meant to leave room for the viewer not knowing anymore where to look at in the work and let it go, while being present and active.

When chaos and disruption in the work are present, new possibilities are near. Independent personal freedom as an artist is one of the main goods in his life and work. It is his challenge to deal with confusion using material, texture and color, questioning dimensions by disrupting, playing and disordering to get new solutions.



INNER LAYERS
粘土表演，鹿特丹，荷兰
Clay performances, Rotterdam NL

合作当代艺术家 ——Marcel Speet

HZ和MS系列创作灵感

HZxt Huayi和MSlf系列的艺术品是新组合中不同材料的组合。通过木材、纺织品、丝带、压克力、蜡笔、纸张、摄影等形成新的合成。创新的概念是把混乱作为形成新的可能性的源泉。作品创立了一个维度，通过感官发现新事物并使新的创作和作品成为可能。

MSlf组合系列具有多个透视景观结构，使空间形成移动和组合。

HZxt Huayi系列由经典装饰和色彩组成。他们是在遇到Huayi Zhu后创作的，并以她的精神、专注和对梦想和美的追求为创作灵感。

作品于中国大陆发表于：
北京忽然而已文化传播有限公司时装和艺术平台2014
入选FRONT前研无界2019国际艺术作品网络展

官方网站：
marcel.speet.net



Huayi, Marcel Speet, 2017

HZ4来自HZ Huayi系列

HZ4 from HZ Huayi series

Collaborated with Artist ——Marcel Speet

Inspiration of HZ and MS Series

The artworks of the HZxt Huayi and MSlf series are assemblages of different materials in new combinations. Woods, textiles, ribbons, acryl, crayon, paper, sometimes photography form new syntheses. Leading concept is chaos as source of new possibilities. It is a dimension to discover with senses new information and making possible new creations and compositions.

The MSlf assemblage series have multi perspective landscape structures as dimensions to move into space.

The HZxt Huayi series are made with classic decoration and color motives. They were made after meeting with Huayi Zhu and inspired with energy, concentration and focus on production of beauty.

Past online publications China mainland:
Huran, Beijing Huran-Eryi Cultural Communications Co., Ltd. fashion and art platform 2014
FRONT FRONT前研 Sans Frontière sélection April 2019

Official Artist Website:
marcel.speet.net

华逸与Marcel的传奇邂逅

The Magic Meet of
Huayi and Marcel

珠宝遇见艺术
When Jewelry Meets Art

一次咖啡馆的对话 “So now, what are
you going to do without your
phone?” 开启了一段跨国籍、跨领域、
跨年龄的友谊。

A conversation in the cafe “So now,
what are you going to do without your
phone?” opened up a cross-national,
cross-disciplinary, and inter-age
friendship.

华逸与Marcel的传奇邂逅

故事起源于2017年10月，华逸在比利时IGI学习珠宝鉴定期间，在前往捷克、奥地利、斯洛伐克、匈牙利几个国家旅行前，有一个空闲的周末，华逸决定去荷兰鹿特丹逛逛。

到达鹿特丹后，在市中心音乐厅附近路过一家咖啡吧坐下来。把手机给服务员拿去充电后。点完单，邻桌的老先生转头对我说：“So now, what are you going to do without your phone?”

奇妙的遇见就这样开始了。

他名叫Marcel Speet，是一位艺术家，在世界各地收集年轻艺术家的作品展览。他自己也创作艺术品、绘画、摄影、雕塑等，在国外和中国北京开过个展。

华逸与Marcel聊工作、聊生活、聊艺术，甚至一起结伴逛鹿特丹。分别后还在网络上保持着联系，后来Speet先生还为华逸创作了装置艺术，还联名出过珠宝设计，这次的展览更是两人进一步的探讨与合作的结果。



The Magic Meet of Huayi and Marcel

The story originated in October 2017. During the IGI study of jewelry in Belgium, Huayi had a free weekend before traveling to Czech, Austria, Slovakia and Hungary. Huayi decided to go to Rotterdam, the Netherlands.

After arriving in Rotterdam, walk down a coffee bar near the city centre concert hall. Take the phone to the waiter and charge it. After ordering, the old gentleman at the neighboring table turned to me and said, "So now, what are you going to do without your phone?"

The wonderful encounter began.

His name is Marcel Speet, an artist who collects works of young artists from around the world. He also created art, painting, photography, sculpture, etc., and has exhibited in foreign countries and Beijing, China.

Huayi and Marcel talked about work, talked about life, talked about art, and even went to Rotterdam together. After that, they kept in touch with Internet. Later, Marcel also created installation art for Huayi, and also jointly produced jewelry design. This exhibition is the result of further discussion and cooperation between the two.



Marcel为Huayi拍摄的照片，荷兰·鹿特丹
Photo of Huayi by Marcel, Rotterdam, the Netherlands



探索

HUAYI ZHU × Marcel Speet

白昼/黑夜
珠宝艺术展览

Explore the Adventure of
Day/Night
Jewelry Art Exhibition

展览艺术作品

Artworks by Marcel Speet

白昼
HZ系列

Day
HZ Series

黑夜
MS系列

Night
HZ Series

展览艺术作品 Artworks

白昼 HZ 系列

Day HZ Series



展览艺术作品 Artworks

白昼 HZ 系列

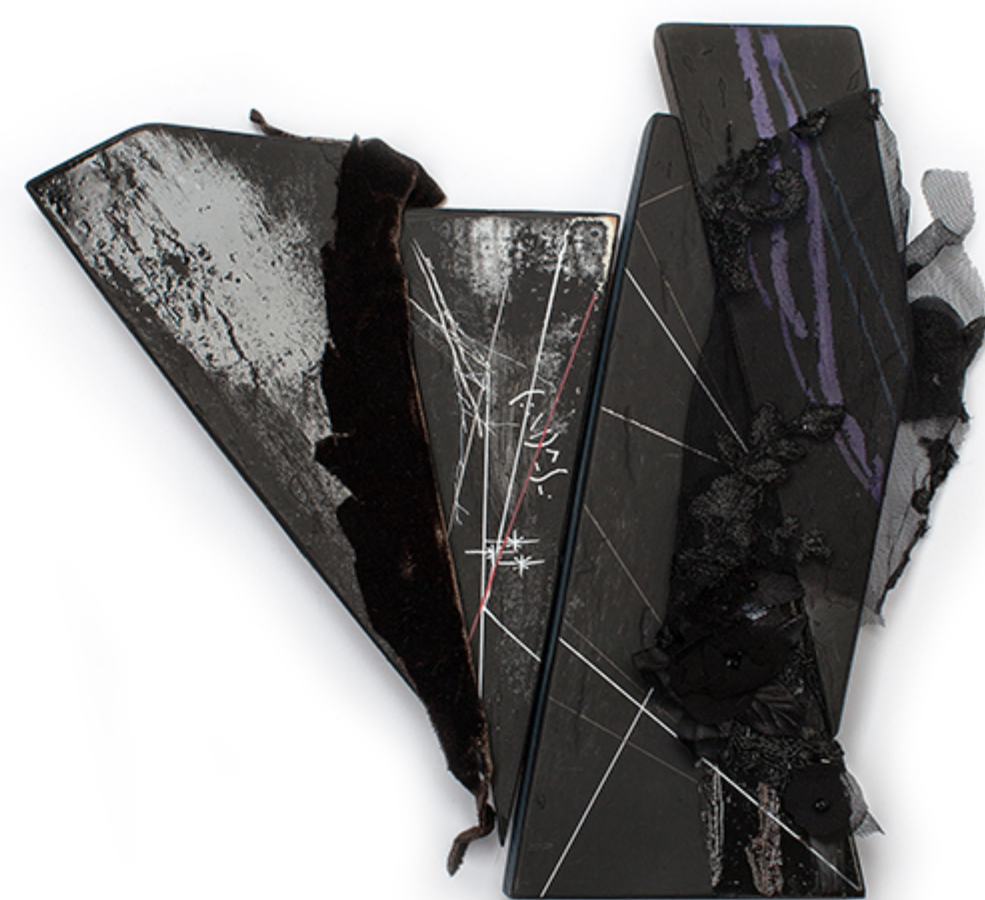
Day HZ Series



展览艺术作品
Artworks

黑夜
MS 系列

Night
MS Series



展览艺术作品 Artworks

黑夜 MS 系列

Night MS Series



珠宝设计作品

Jewelry Designs of Exhibition

白昼	
HZ系列	
Day	黑夜
HZ Series	MS系列
	Night
	HZ Series

珠宝设计作品 Jewelry Designs

设计师: Anna.D
Designed by Anna.D

白昼
HZ 系列

Day
HZ Series



珐琅宝石项圈
Enamel Gem Choker



珐琅水晶戒指
Enamel Crystal Ring



珐琅宝石耳钉
Enamel Gem Earrings

珠宝设计作品 Jewelry Designs

设计师：Anna.D
Designed by Anna.D

黑夜
HZ 系列

Night
HZ Series



珐琅锆石耳钉
Enamel Zircon Earrings



珐琅锆石项链/胸针/耳钉
Enamel Zircon
Necklace/Brouch/Earrings



珐琅戒指
Enamel Ring

珠宝设计作品 Jewelry Designs

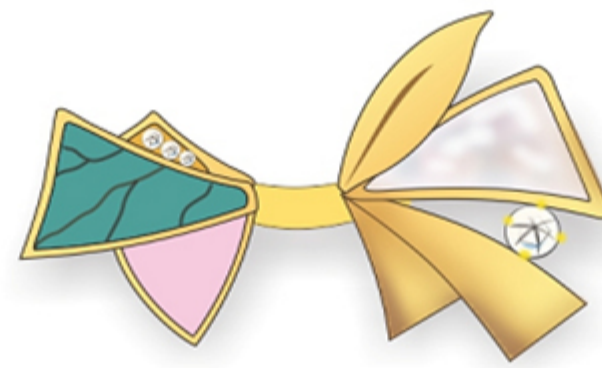
设计师: Jayne Cao
Designed by Jayne Cao

白昼
HZ 系列

Day
HZ Series



贝母绿松石项链/胸针
Shell Turquoise Necklace/Brooch



贝母绿松石戒指
Shell Turquoise Ring



贝母绿松石耳钉
Shell Turquoise Earrings

珠宝设计作品 Jewelry Design

设计师: Jayne Cao
Designed by Jayne Cao

黑夜
HZ 系列

Night
HZ Series



锆石法郎戒指
Zircon Enamel Ring



紫水晶锆石珐琅项链/胸针
Crystal Zircon Enamel
Necklace/Brooch



紫水晶锆石珐琅耳钉
Crystal Zircon Enamel
Earrings

展览播放影片
Videos of Exhibition

白昼
HZ系列
Day
HZ Series

黑夜
MS系列
Night
HZ Series

展览播放影片 Videos

制作：Marcel Speet
Made by Marcel Speet

<Princes> 《王子》



<Princes> 《王子》

Princes是一部时长2分06秒的博物馆系列艺术影片之一。它创作于历史悠久的地方：王子群岛地区 - 靠近阿姆斯特丹中央火车站。

它位于市中心的一个秘密地方，公众无法进入，白色的鸟在运河附近筑巢，也是一个小型木工厂的地方。

该影片由找到的可重复使用的材料以及火车和鸟类的实际声音组成。

Princes is a 2min6sec artvideo one of the Measurement series. Its made in a historic place - The Princes islands area - near Amsterdam Central Railwaystation.

It is a kind of secret place in the middle of the city center, not accessible for the main public, a place where big white birds have their nests near the canals and also a place of a small woodcraft factory.

It is made of found reused materials together with actual sounds of trains and birds.

展览播放影片 Videos

制作：Marcel Speet
Made by Marcel Speet

<AMP>

《AMP》



<AMP> 《AMP》

AMP是一部重新使用现有材料的艺术创作影片，6分30秒。它曾是一家工厂在布鲁塞尔印刷报纸，而在游荡（大部分Marcel的生活在流浪）时，他发现材料喜欢风琴音调。它看起来像声音。所以他有他的相机和三脚架，并在那里下午在那里拍摄材料，这些材料在本视频中使用。当他在街上制作这些作品的同时，一位大汽车公司的工人，他休息了一下，打电话给保安，控制着他在做什么。他们后来跟他说话，哈哈。在他看来，这个地区是一个电影，一个剧院，他们没有看到任何东西，而不是一个男人射击垃圾。

他用真实器官的样本制作的声音，但它被数字化延伸成长单音，与材料的运动相互作用。有一天，他想与圣母院的管风琴演奏者或任何其他大教堂一起制作音调。

AMP is referred to re use of existing materials, 6min 30secs. It was a former factory printing the journalpapers in Brussel and while wandering (most part of Marcel's life is wandering) there he found materials which liked like organ tones. It looked like sound. So he had his camera and tripod and worked there the afternoon to shoot materials, which were used in this video. While he made the compositions on the street, the workman in a big car truc, who had a break he phoned to the security, to control what he was doing. They came later to speak to him, haha. In his mind the area was a filmset, a theatre, and they did not see anything than a man shooting trash.

The sounds he made with samples of real organ, but it is digitally prolonged into long mono tones, interacting with the movements of the materials. One day he want to work together with an organ player of the notre dame or any other big church to produce the tones.



品牌官网

www.huayizhu.cn

品牌官方微博

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扫描小程序二维码

预约参观体验

Discover the Exhibition



关注华逸朱HUAYI ZHU

官方微信公众号

Wechat Official Account



关注华逸朱HUAYI ZHU

官方微信客服

Wechat Customer Service

每个平凡的人
身上都蕴藏着宝石



HUAYI ZHU